

404.583.1386
monica.misiak@gmail.com
monicamisiak.com

Monica Misiak

Let's make
something
cool together

Education

Savannah College of
Art and Design (SCAD)
Atlanta, Georgia
BFA, Graphic Design
2015

Skills

Adobe CC
Indesign
Photoshop
Illustrator
Acrobat
Lightroom
After Effects
Procreate
Sketch
Figma
InVision

Microsoft Suite
Word
Excel
Powerpoint

Web Design
Email Design
UI/UX
Advertising
Campaigns
Packaging
Storyboarding

Experience

2018–Present

FortyFour
Atlanta, Georgia
Art Director

Oversaw creative development across a range of projects including advertising campaigns, site redesigns, and branding. Created project briefs, led client meetings, and assisted in interviewing and selecting designers to join the team.

2016–2018

Maven Envisioning & Design
Atlanta, Georgia
Senior Designer

Redesigned the brand identity for Maven including brand guidelines, tone of voice, and company-wide deliverables including site, presentations, etc. Led design projects including packaging, UI/UX workshops, web, print, and product design.

2015–2016

Vaynermedia
Chattanooga, Tennessee
Designer

Worked with brands to both develop a look & feel and create social content on a range of digital platforms. Collaborated with copywriters to organize brainstorming and develop brand's social voice. Planned and led photoshoots to capture always-on content for brands social accounts.

2013–2015

The Masquerade & Wrecking Ball
Atlanta, Georgia
Designer

Managed all graphic design work, promotional and print material such as posters, flyers, handbills, in-house signage, and business cards, as well as maintaining website graphics, HTML email blasts, and contributing to social media accounts.